



# ZERO WASTE *Christmas* FESTIVAL

Press Release

## **Reduce Christmas Waste with Zero Waste Festival Ireland**

The next festival takes place 10 am to 5 pm on Sunday 2<sup>nd</sup> December at the Green Door Market in Bluebell Business Park, Dublin 12. Zero Waste Festival Ireland will bring you talks, workshops, info-stands, swap-shops and a market, all dedicated to helping you reduce your waste this Christmas.

Christmas can be a difficult time to keep your bins empty and your recycling pile small, but during this day-long event you will get tips on cutting down on waste from food and packaging, gifts and wrapping, decorations and festive dressing and even pre-Christmas cleaning!

From making better choices of materials to reusing and upcycling what is already created, there will be something to be learned for everyone, no matter where you are on your journey. For your first foray into Zero Waste, stop by our info-stand for a quick primer or sign up for a talks&workshops pass for more insight.

Zero Waste Festival Ireland is a volunteer-run event and this time there is free entry to the info-stands, swap-shops, market and drop-in workshops. A talks&workshop pass (€10/€8 concession) is needed to access the talks and workshops on the mezzanine level. Tickets (€3) are also required for the 'Tree-Planting with Santa' children's event.

More information, schedule and tickets to the event are available from the website [www.zerowastefestival.ie](http://www.zerowastefestival.ie), on Facebook [@ZeroWasteFestivallreland](https://www.facebook.com/ZeroWasteFestivallreland), Instagram [@zerowastefestirl](https://www.instagram.com/zerowastefestirl) and Twitter [@ZeroWasteFest](https://twitter.com/ZeroWasteFest).

The zero waste movement is an environmental lifestyle adjustment aimed at minimising landfill waste, through cutting down on consumption, choosing reusable, recyclable and compostable materials (in that order) and trying to repurpose materials as much as possible. It is based on the 5R's - REFUSE what you don't need, REDUCE what you do have to buy, REUSE what is already available, RECYCLE what can't be used anymore and ROT (compost) the rest.